



**Wish you**

**could wear**

**your jeans to**

**work or on**

**stage?**



**Want to**

**transform 3**

**average**

**dresses or**

**tops into**

**one amazing**

**piece?\*no**

**skin!**



**Just want to**

**be**

**comfortable**

**and**

**express**

**yourself?**

My name is Susan Dimasi and help the most interesting women running their own business direct their precious mental energy into truly expressing themselves.

That includes transforming things you already have to "get dressed" without stressing out!

It's a great way to build or refresh their skill set to step into custom and bespoke pieces that will deliver on their dreams!

HOT TIP I give all my new Members is anything you have got in your wardrobe that is 100% Cotton, Wool or Silk is an absolute keeper! These fibres are going to increase in scarcity. Anything that's got less than 30% man made or synthetic is also a keeper.

But what to do with this stuff if it doesn't fit and your body and who you are now? Reach out. I'd love to help.

**3 REASONS**

**NOT TO**

**CLEAN OUT**

**YOUR**

**WARDROBE**

**THESE**

**HOLIDAYS**

**AND GET**

**WHAT**

**THESE**



# WOMEN

# ARE

# GETTING

[Adelle McDonald Materialbyproduct](#)

My entire day is mapped out around solving other people's problems. Logic and pragmatism rule. However, an "if this, then that" approach doesn't work for selecting your visual image when you have something to say that's humanistic and deeper. Often there isn't enough time for the words you need to verbally articulate it.

This creative process is a new way to understand yourself, what you want and how to manifest it. This is not a styling session and a new bag you might like for a year and then recycle. This is a collaborative process to guide your mind for the opportune moment that ignites your future.

You become the muse for your own collection. Not defined by someone else's ideal of who you are, and what you can become - a borrowed essence of what you should appear to be. What you need in functionality for how you live and breathe is intertwined with the message you have to say to attract the things you want for your life.

Finding YOUR power and executing a product that's completely you. It's not easy to reprogram your brain from the selections of messages given over the years. What beautiful is, what you have to wear because of your shape, what someone has decided for you, and how you should feel when you wear something. Come on this journey to liberate yourself! There is no segregation between functional or beautiful and no constraint between comfortable and powerful. While we all have values and principles we choose to live by, many times we are selecting our visual references

[Cori Stewart](#)

“Doing Well, and doing it with Creativity. Thanks Susan!



Teaming up with Susan was a good decision. I appreciate being able to do a high level creative audit on my wardrobe and being able to see how my mistakes and misgivings here can be transformed into high-end luxury pieces because this was in line with my ethics.

I also needed to get out of the trenches of trying to get dressed every day as a CEO interfacing with government other CEOs and sometimes having my sleeves rolled up on the factory floor.

And Susan certainly did that! She assembled a set of resources I couldn't have found. Then she reprogrammed my interaction with other artisans and high-end retail to be that of an engaged but time poor CEO who could get effective results in a matter of minutes and replace scrolling and browsing only to walk away empty-handed or with half-arsed outcomes.

After just one day of doing this with Susan so many of the problems I was plagued with were lifted. Now I'm accessing a much higher level

of creativity then I ever thought possible and we're just doing this on the phone and over video conference which is very efficient.

The thing that really knocks me out though is the level of in-depth coaching and brains-trust of a group of professionals in Susan's community!

I'll never go back to shopping as I once knew it that's the thing of the past. And this is the future for any busy entrepreneur."

### Catherine Duggan

"I have been in the MBP orbit for almost 20 years. From the very early days post NGV. Elegant Paris shows, edgy Melbourne happenings, encounters with superstars, lectures to aspiring students, private fittings - I've seen it. But I can safely say with 1000% certainty none of this was as interesting, provocative (in a good way), creative or fascinating as last week's 3 day salon. I am grateful & humbled to be part of the MBP private members group of incredible artisans and amazing fashion sovereign women tapping into & redefining the creative collective.

Thankyou" [Susan Dimasi](#)



Images are from Members pinterest boards and a process we engage in to build a shared visual language to inform successful outcomes. First image, street style reference. Second image, Dries Van Noten reference. Third image Israeli artist, designer, and illustrator Shira Barzilay reference.